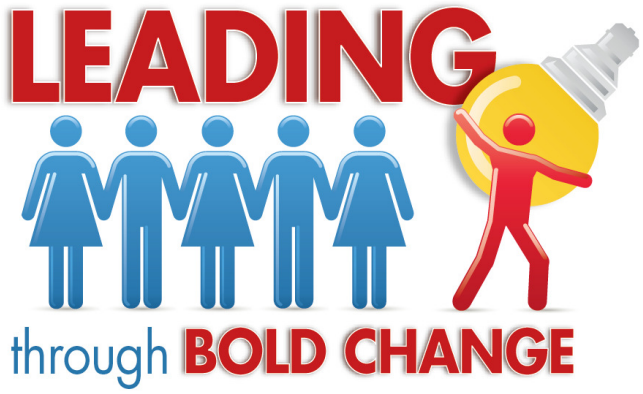
Promotional Awards Contest



We are ELECTRONIC!

Official Rules & Entry Forms at

www.midwestcirculation.com

Resource Center

Log on and enter today!!

Sharing ideas is perhaps the most valuable benefit of being an MCMA member!

The easiest way to come home with a ton of new ideas. All conference attendees receive a FREE DVD of all entries.

Three Circulation Classes

Under 25,000 - Class C
25,001—75,000 - Class B
Over 75,000 - Class A

Six Categories

Field Promotion
Subscriber Retention
NIE
Direct Marketing
Internet
Single Copy
and...

• Entry Deadline is Friday, March 5, 2010 •

Awards Presented Friday, April 16, 2010 in Oklahoma City!