



MCMA Promotional Awards Contest

Sharing ideas is perhaps *the most* valuable benefit of being an MCMA member.

Three Circulation Classes

Under 25,000—----Class C

25,001 – 75,000---Class B

Over 75,000—----Class A

Six Categories

Field Promotion

Direct Marketing

Subscriber Retention

Internet

NIE

Single Copy

And

Best of Show

This year we're going ELECTRONIC!

Official Rules and Entry Forms at

www.midwestcirculation.com

Resource Center

Log on and enter today!!

The easiest way to come home with a ton of ideas!!
All conference attendees receive a FREE DVD of all entries.

• **Entry Deadline is Friday, March 6th, 2009** •

Awards Presented Friday, April 17th, 2009 in Branson, Missouri!